

FOR MORE INFORMATION CONTACT:
Jamie Skelton, Marketing Manager
920.876-5856 or jskelton@osthoff.com
Carla Minsky, PR Contact
920.979.3420 or cminsky@charter.net

FOR IMMEDIATE RELEASE

25th Anniversary at Wisconsin's Osthoff Resort Calls for a Bucket List

ELKHART LAKE, Wis. (Feb. 19, 2020) – Ask anyone who's vacationed at The Osthoff Resort in Elkhart Lake, Wis., what their favorite tradition is, and they're bound to rattle off an entire list with ease rather than just stopping at one. The resort, celebrating its 25th anniversary year, has always had a way of doing that, serving up traditions that guests love to reminisce about. So, in keeping with the 25th theme, the resort staff compiled a bucket list of 25 things vacationers should do at least once but will likely do more than once if history continues to play out. For 25th anniversary suite specials, spa discounts and dining offers, log on to www.Osthoff.com or call 844.566.4392.

Spring

- 1. Before heading into Otto's restaurant for Sunday brunch, find the photo of Otto Osthoff just outside the restaurant. He's the founder of the original Osthoff Hotel that opened in 1886 on the very same spot. Then take a stroll along the hallway to see lots of historic photos of the hotel, road races through the streets of Elkhart Lake, and performances by the summer drama camp of days gone by.
- Follow that with a stroll around the pond to find the handprints in cement from the original drama camp.
- 3. Do a little grilling on the lakefront, with grills dotting the lower grounds near the water's edge.
- 4. Rally your fellow vacationers for a game of volleyball on the lawn.
- 5. Dust off the tennis rackets and head to the tennis court.
- 6. Enjoy wine and music at the annual Jazz on the Vine music festival. This year it's May 8-10.
- 7. Rent a fishing boat from the resort to go fishing for bass in the deep waters of the lake.



- 8. Grown-ups, kick off your summer vacation with a frozen concoction at the Fun Spot bar near the beach.
- 9. Swim in both outdoor pools and splash around in the crystal-clear lake.

- 10. Build a sandcastle.
- 11. Spread a blanket on the lawn for the July 4th weekend fireworks display over the lake.
- 12. Hop aboard the morning coffee cruise.
- 13. Try standup paddleboarding or kayaking, with rentals provided by the resort.
- 14. Let the kids order their favorites from the beach concession stand.
- 15. Eat a s'more at the complimentary evening bonfire.
- 16. Dance to live music at the lake deck.

<u>Fall</u>

- 17. Sit in a rocking chair on the upper patio with a cup of coffee in hand and soak in the panoramic views to the gardens, grounds, pond and lake.
- 18. Take an early evening cruise to see the fall colors and learn about the geology and history of the area.
- 19. Get dressed up for a special dinner for two at Lola's on the Lake Restaurant.
- 20. Have a Sacred Waters Massage and an Elderberry Facial, both signature treatments at the resort's Aspira Spa, followed by quiet time in the meditation sanctuary.
- 21. Order flowers to your suite from the in-house floral department, Osthoff in Bloom.

Winter

- 22. Buy a cozy Elkhart Lake logo sweatshirt from the gift shop.
- 23. Meet Father Christmas at the Old World Christmas Market, shop holiday gifts from international vendors, and indulge in German food and drink.
- 24. Ice skate on the reflection pond, then warm up with a splash in the indoor pool.
- 25. Snap a selfie with the large elk mount in the lobby level Elk Room before you pull up a chair in front of the roaring fire in the massive fireplace to bask in the vacation moment.



Bonus points if you get married under the gazebo on the lawn of The Osthoff Resort!

25th Anniversary Specials

Now through March 31, guests may book the 25th Anniversary Package with rates from \$99. Then, from April 1-May 21, when a two-night minimum is required, suite rates starting at \$199.50 plus tax Sunday-Thursday and from \$259.50 plus tax Friday and Saturday will be offered. Simply enter promo code "25TH" when booking online or mention when reserving by phone.



In the spa, for April through May 21, receive 25% off all services when booking two or more 50- or 80-minute services. Valid Sunday-Friday, based on availability.

There are also drink and food specials to celebrate the anniversary now through April. Try the Anniversary Sundae at Otto's. Sip a select bottle of wine at 25% off at Lola's on the Lake. Or order room service and ask for the Anniversary Pizza Package that includes pizzas and other treats. New dining specials will be posted throughout summer and fall.

There will also be summer specials on watersports rentals.

Four Diamond Rating

The Osthoff Resort just announced it has received the prestigious AAA Four Diamond Rating for the 22nd year in a row. Hotels at the Four Diamond level are notable for their upscale style and amenities and right touch of service. To earn the designation, properties must pass a rigorous evaluation that includes unannounced, in-person evaluations by AAA's expert inspectors.

About The Osthoff Resort

The Osthoff Resort, considered a landmark in Wisconsin tourism, is known for its lakeshore setting on crystal clear Elkhart Lake, a total of 245 spacious suites, award-winning Aspira Spa, and an impressive collection of amenities that include two restaurants, gift boutiques, indoor and outdoor pools and elegant ballrooms and meeting venues. It's also known for its world-class events including Jazz on the Vine and the Old World Christmas Market. It is located just one hour north of Milwaukee, less than two hours from Madison and approximately three hours from Chicago. For additional information about The Osthoff Resort, visit www.osthoff.com, call 844.566.4392, or follow the Osthoff on Facebook, Instagram, and Twitter.

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THE OSTHOFF RESORT <u>www.osthoff.com</u> 844.566.4392 PO Box 151, 101 Osthoff Avenue, Elkhart Lake, WI 53020-0151 osthoff@osthoff.com